



**Pune Institute of Business Management**  
in Collaboration with  
**Jogesh Chandra Chaudhury College and Basanti Devi College**

**Pibm**  
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**SESSION ON**

**Managing career choices in VUCA (Volatile, Uncertain, Complex, and Ambiguous) world**

**SPEAKER**



**Mr. Zulfi Ali Bhutto**

Business Head Channel (Dealership) Strategy &  
Development: India & SAARC Region  
**Steelcase**

Mr. Zulfi Ali Bhutto is a Growth Evangelist, Result driven passionate Business Leader & Visiting Faculty with 17+ years of diversified experience in e-Commerce, Brick & Mortar, Omni Channel Expert, Strategy, Business Planning, Sales & Distribution, Operations, P&L Ownership, Business Development (B2B & B2C) and Key accounts Management in FMCG (Fast Moving Consumer Goods), Telecom (Wireless) and Consumer Durables (Electronics and Home Appliances). He brings Level 5 Leadership quality, expertise in Go-To-Market (GtM), RtM, Business Strategy, managing entire operations with end to end P&L responsibility key focus on top & bottom line profitability.

**SESSION COORDINATOR**

Mr. Sourav Hui

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**12:00 PM**



**9<sup>th</sup> December 2022**