



13. Webinar on ENTREPRENEURSHIP

Name of the Program	Webinar on ENTREPRENEURSHIP
Resource Person	Debashree Tewary Fashion Designer
Organising Department	Basanti Devi College
Date	07.01.2022
Beneficiaries	100
link	View

Report of the Program

On January 7, 2022, Basanti Devi College organized a webinar on "Entrepreneurship," featuring Debashree Tewary, a renowned fashion designer, as the resource person. The online event, attended by 100 participants, offered valuable insights into the world of entrepreneurship from the perspective of a successful designer.

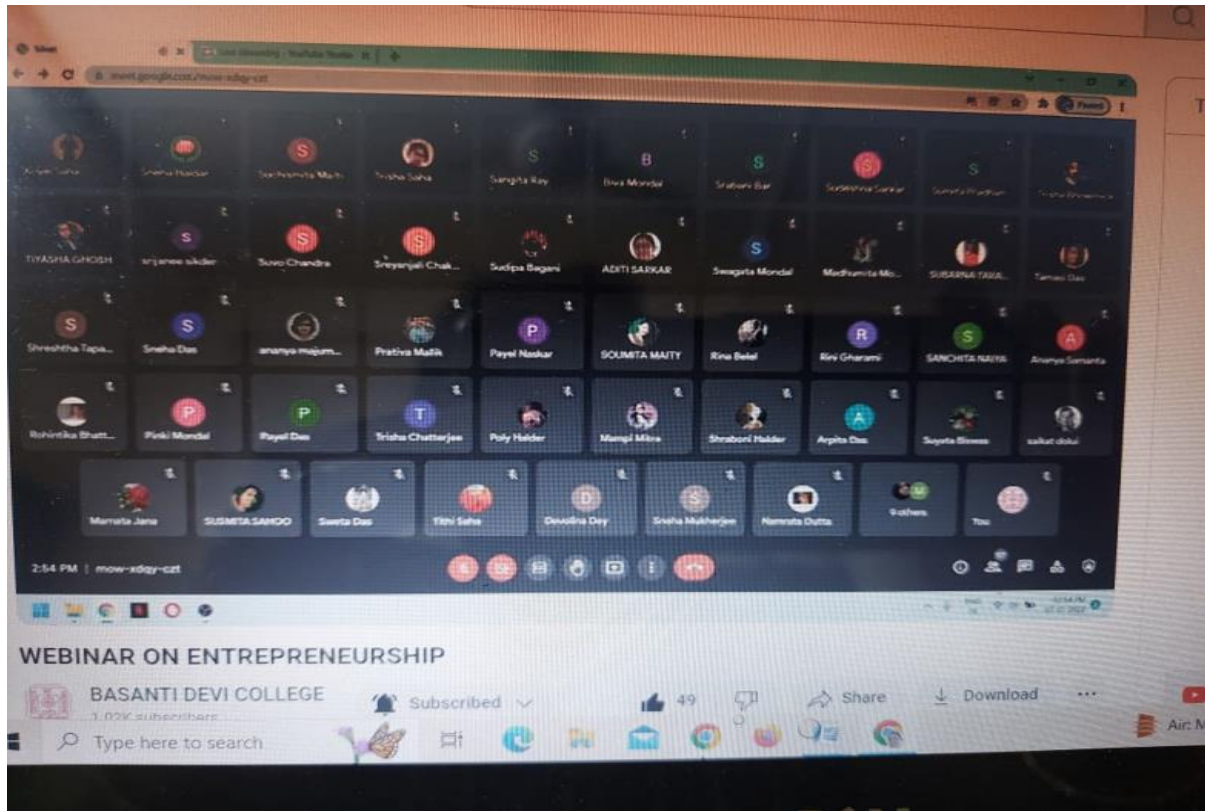
Debashree Tewary shared her personal journey of establishing a fashion brand, covering essential topics such as identifying market opportunities, building a brand identity, and managing the challenges of starting a business. Her engaging presentation included practical tips for aspiring entrepreneurs, emphasizing creativity, resilience, and strategic planning as keys to success.

The webinar provided participants with a deeper understanding of entrepreneurial principles and inspired them to explore their own business ventures. Feedback from attendees highlighted the session's relevance and motivational impact.

Indrila Guha



Highlights of the Program



Poster/Brochure



Indrila Guha

Dr. Indrila Guha
Principal
Basanti Devi College